



Presentation Skills

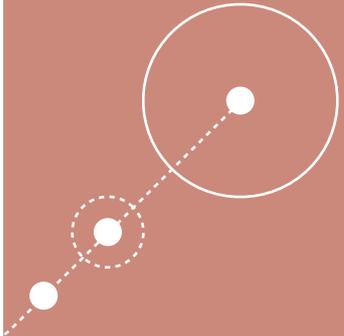
A presentation may have no effect or indeed actually cause damage if not given in good circumstances, if the speaker is not well prepared to speak in front of a specific audience in a certain context.

akkanto's Presentation Skills workshop is tailored as much as possible to the industry sector in which your company or organisation is active. Our objective is to train using real-life examples to ensure that the session is as practical and relevant as possible. We therefore ask for some preparatory work before the workshop (participants should send in advance an existing presentation or speech to be given).

About the Presentation Skills workshop:

- > The workshop uses a number of interactive exercises and simulated presentations, usually filmed in front of a camera. The presence of a camera increases pressure and accelerates the training process. Participants give a presentation one at a time. Trainer(s) give feedback on verbal and non-verbal skills in order to improve your presentation skills.
- > During the workshop, the following topics are covered:
 - Use of visuals and symbols to support the presentation
 - Non-verbal communication and body language
 - Verbal communication (tone of voice, speech rate, silences, signs, etc.)
 - Advice on how to prepare yourself – mentally and physically – to deliver a speech in front of an audience
 - Practical/organisational considerations to ensure a successful presentation in front of an audience





Who should attend?

- > (Internal or external) communication directors
- > Management board members, CEOs, CXOs
- > HR team members
- > Marketing/sales team members

Practical information

Duration

Half-day for a basic course

Location

The course can be held at akkanto's offices or elsewhere

For more information, please contact:

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To ensure you have the latest version, please check our website: www.akkanto.com/our-expertise/media-relations. You will also find testimonials from companies who have benefitted from our Presentation Skills workshop, as well as information about the akkanto consultants who lead it.

