

Public Affairs

Political and institutional developments at national, European and international levels are triggering a growing demand from organisations for advice in the field of Public Affairs. The regulatory environment is subject to rapid and constant change meaning it can be extremely challenging for organisations to defend their interests adequately and have a fair share of voice in policy debates. That requires in-depth knowledge of both formal and informal political decision-making processes. We are here to help you get it right.

akkanto's expert Public Affairs consultants have acquired many years of experience at the primary centres of political power: ministerial cabinets, parliaments, party headquarters and major public companies. This explains why they are so knowledgeable about and adept at dealing with the complex Belgian institutional landscape, and the policy making and influencing mechanisms that are behind it.

Our Public Affairs team permanently monitors the political, economic and social developments taking place in Belgium. We guide and support clients in contacting and interacting with policy makers and influencers at the federal, regional and local levels of government.

akkanto advises and assists with:

- > Designing and implementing programmes to inform and defend your organisation's interests with government officials and parliamentary committees at both regional and federal levels in Belgium, as well as with European Union and international institutions (editing position papers)
- > Monitoring and analysing social, economic and political contexts through detailed identification of potential adversaries and allies (stakeholder analysis, political mappings, etc.) and designing strategies to favourably influence the debate
- > Issues management through systematic analysis of factors that determine the context in which organisations operate, such as environmental, (food) safety, mobility and healthcare issues, and corporate governance



- Coalition creation and relationship building by fostering dialogue with local stakeholders, regional and national governments and international bodies. Management of dedicated interest groups
- Media monitoring

Related services

- Parliamentary Monitoring
- Stakeholder Mapping
- Stakeholder Audit
- The Belgian Political Landscape Workshop
- The EU Affairs Workshop

For more information, please contact:

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To ensure you have the latest version, please check our website: www.akkanto.com/our-expertise/public-affairs. You will also find testimonials from companies who have benefitted from our Public Affairs experience, as well as information about akkanto's Public Affairs consultants.

