



'The Belgian political landscape' Workshop

As a Public Affairs professional or member of the management team for a Belgium-based company engaging with political stakeholders, you face the complexity of the Belgian institutional architecture every day. Six governments and seven parliaments make decisions that may affect your vital interests. A lack of understanding of how Belgium works means you deal with the consequences of those decisions rather than influencing them. We have designed a workshop aimed at showing you how to identify the decision makers and influencers that matter most to your business and to successfully engage with them.

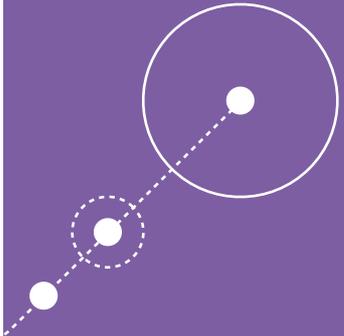
The session starts with a general description of the structures and a presentation of the most important players in the current political landscape. We then focus on the complex processes and many written and unwritten rules that govern political decision making in Belgium. Attention is paid to practical recommendations and tips and tricks for effective lobbying. You will learn things like: the best day of the week to set up a meeting with an MP, how to get an issue on the political agenda, why you should keep the cabinets of the Vice Prime Ministers on your radar and much more.

The session is tailored as much as possible to the industry sector in which you are active to make it as relevant and practical as possible. All participants receive a comprehensive binder with information that can be used as a guide afterwards.

Topics covered in this workshop:

- > The political structures of the Belgian state: who does what?
- > Federal and regional governments
 - How are they composed?
 - How do they function?
 - Who has the power behind the scenes?
- > Federal and regional parliaments
 - How are they composed?
 - How do they function?
 - How to rally MPs for your cause?
- > Laws, decrees and decisions
 - How are these made?
 - How can the process be influenced?
- > Political parties
- > Social partners
- > The dos & don'ts of effective lobbying in Belgium





Who should attend?

- > (Expat) CEOs who want to know how the Belgian political system functions
- > Members of management who deal with political stakeholders
- > Staff members of in-house public affairs, public relations and communication teams

Practical information

Duration

+/- 4 hours for a basic course
Expandable with a 1h zoom-in session on a specific policy area e.g. healthcare, energy, mobility, etc.

Cost

Basic course: €2,250 (excl. VAT)
This price is for groups of up to 4 participants.
Additional participants are charged at €150 per participant
Additional 1h zoom-in session on specific policy area costs an extra €750

Location

The course can be held at akkanto's offices or elsewhere

For more information, please contact:

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To ensure you have the latest version, please check our website: www.akkanto.com/our-expertise/public-affairs. You will also find testimonials from participants who have attended 'The Belgian Political Landscape' Workshop, as well as information about akkanto's consultants who lead it.